# Social Research

In lots of cases of ‘multicultural societies’ where we can see discrimination on their political agenda, most of them have not adopted proactive policies to promote equality. So, a lot of responsibility was taken by businesses themselves: creating a safe environment, changing policies, paid training before hiring, display of direct support. Now not only we can often see badges like “dog friendly”, but also “LGBTQ+ friendly”, “wheelchair accessible”, “black-owned”, etc.

There is an experiment that shows the physical avoidance of immigrants as a measure of everyday discrimination in a multiethnic European metropolis. There are multiple stories where discrimination was shown through subtext or hidden looks. It all makes public spaces more than unwelcome. This is what our project is aiming to change.

## Resources

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